

OLGA LIODVINEVITCH

✉ OLGA@LIODVINEVITCH.COM
☎ 226.600.4851

EDUCATION @ UNIVERSITY OF WATERLOO /SEPT 2011 - PRESENT

Candidate for honours in Business co-op with Political Science major, French minor, and specialization in International Trade (transcript below.)

- Educated in international political economy and trade, global governance, and public policy
- Trained in Statistical Package for Social Sciences software and statistical analysis
- Recipient of the University of Waterloo Merit Scholarship and Dixon Scholarship in International Trade

EDUCATION @ UNIVERSITÉ PARIS DAUPHINE, PARIS, FRANCE /SEPT 2014 - DEC 2014

Studied cross-cultural barriers and politics of the European Union.

MARKETING ASSOCIATE @ STRUCTUR3D PRINTING /DEC 2014 - SEPT 2015

Role consisted of implementing inbound and outbound marketing strategies to promote a tech leader in the fast-growing 3D Printing market.

- Engaged customers directly through customer surveys to gain understanding of regional markets
- Project lead on marketing campaign that increased brand awareness and gathered valuable sales leads
- Increased web traffic by 10% capitalizing on SEO, keyword research, and content generation

EXTERNAL RELATIONS LEAD @ TITANFILE INC. /SEPT 2013 - SEPT 2014

Role consisted of building and implementing strategy to engage with customers, media, and general public. TitanFile is a critical Canadian actor in the cyber-security space.

- Attracted 10 multinational publications to write over 15 articles without use of PR firm
- Managed all social media platforms and ran company blog, at times syndicated by other publications
- Provided effective client support through in-app, email, phone, and chat platforms

BARISTA @ BALZACS COFFEE /JAN 2010 - SEPT 2013

Role consisted of making and serving high quality beverages for patrons of Balzacs, a cafe which lies at the heart of high tech start-up incubator Communitech.



REFERENCES



CEO, Structur3d Printing / Charles Mire / 226-820-6134 / charles@structur3d.io

CEO, TitanFile Inc. / Tony Abou-Assaleh / 226-988-1420 / tony@titanfile.com

Manager, Balzacs / Cathy Segren / 519-949-2451 / cathy@balzacs.com